



Access to Harvard Business Publishing (HBP) Materials

Follow the instructions below to gain access to resources that will support your learning.

Contact Your Academic Advisor



To access HBP, you need to contact your academic advisor/coordinator via the mobile application or website and request access to educational materials from HBP.

CHAT



RADINA INNA
Online consultant

text
28.12.2024 at 13:38

Hello, Maksims, the instructor has reviewed your completed work for the "Finance" course.
13.01.2025 at 15:24

Inna, hello. I need access to HBP materials. Could you please tell me how I can obtain it?
13.01.2025 at 15:34

Hello, Maksims! To gain access, you will need to follow this link - <http://hbsp.harvard.edu/coursepacks/1234>, and also review the instructions at - siil.ch/instruction.
13.01.2025 at 15:54

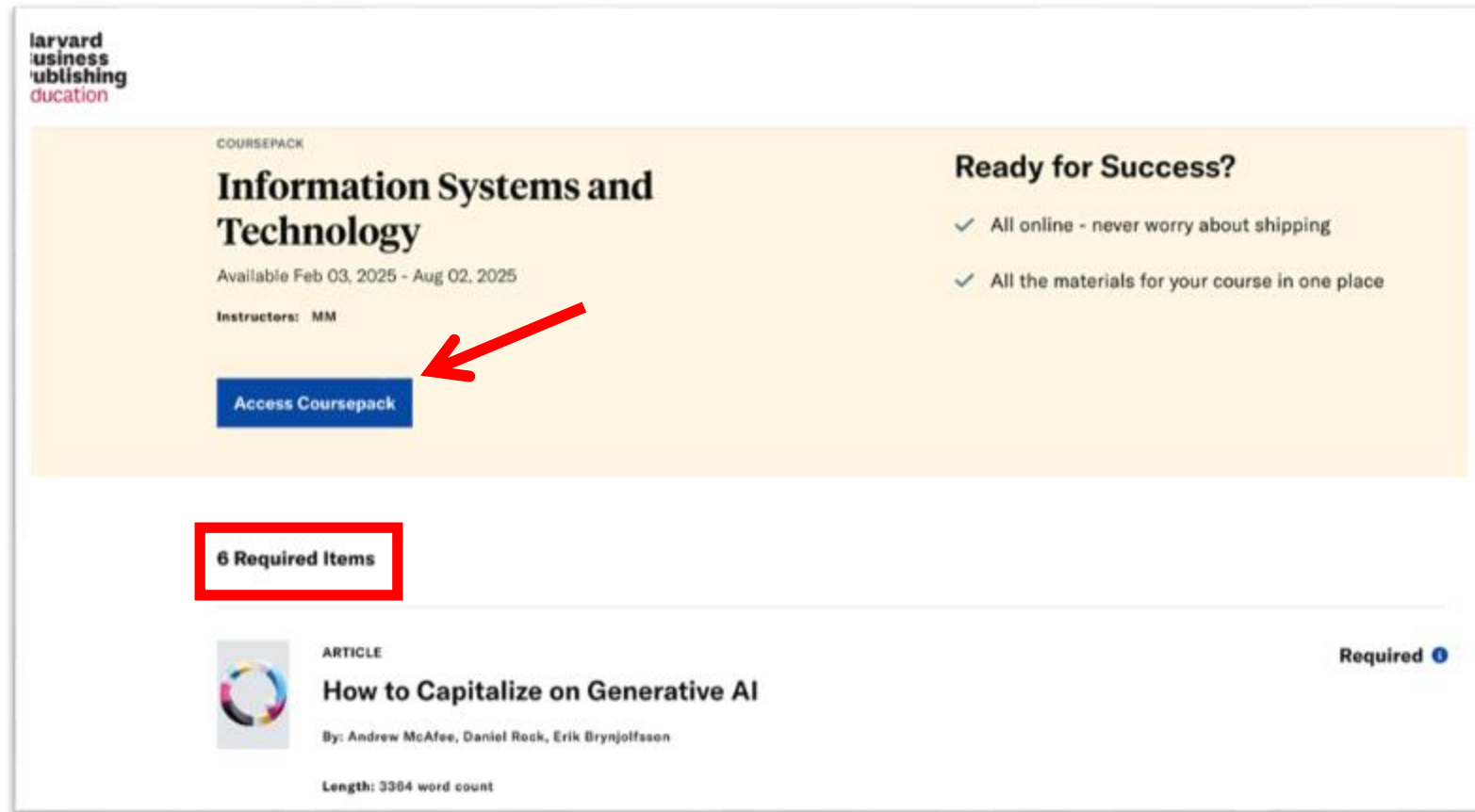


Receiving the Coursepack Link

Your coordinator will provide you with a unique link to the coursepack relevant to your academic program.

 By following the link, you can browse the available educational materials.

 To gain access, click “Access Coursepack”.



The screenshot shows the Harvard Business Publishing Education interface for a coursepack. At the top left is the Harvard Business Publishing Education logo. The main heading is 'COURSEPACK' followed by 'Information Systems and Technology'. Below this, it states 'Available Feb 03, 2025 - Aug 02, 2025' and 'Instructors: MM'. A blue button labeled 'Access Coursepack' is highlighted with a red arrow. To the right, under 'Ready for Success?', there are two checkmarks: 'All online - never worry about shipping' and 'All the materials for your course in one place'. Below the main content area, a red box highlights the text '6 Required Items'. At the bottom, an 'ARTICLE' section is shown with a circular graphic icon, the title 'How to Capitalize on Generative AI', the authors 'By: Andrew McAfee, Daniel Rock, Erik Brynjolfsson', and the length 'Length: 3384 word count'. A 'Required' icon is visible in the top right corner of the article section.

Registering on the HBP Platform

After clicking
“Access
Coursepack”, you
will be redirected to
the registration page.

 New users must
select “Register”.

You're almost there...

Returning Students
Sign in as a Student to access Coursepack materials.

Email/Username *

Password *

[Forgot your Password?](#)

Sign In

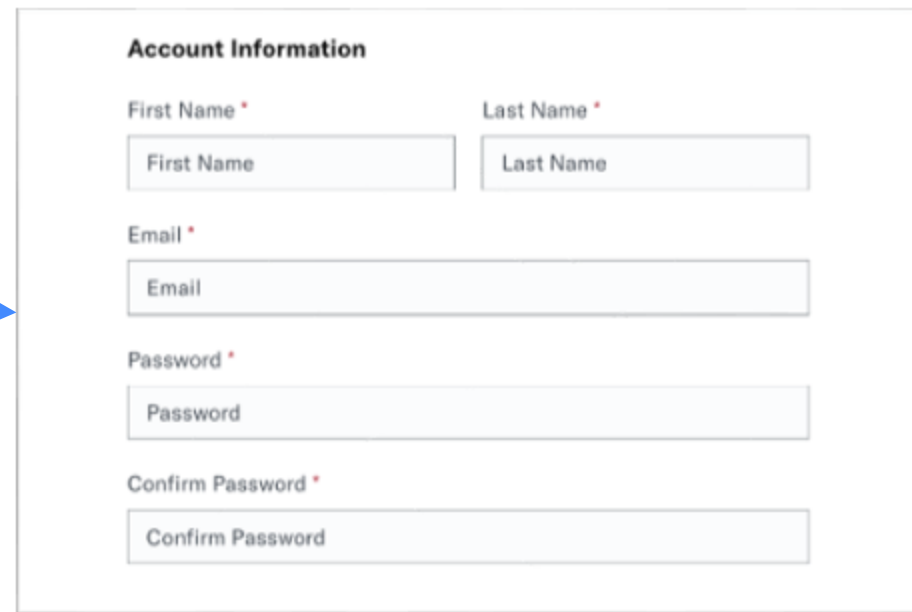
New Students
Don't have an account yet? Students must register for an account to access coursepacks from instructors.

Register

Completing the Registration Form

The registration form includes standard details:

- ✓ Full Name
- ✓ Email (use the email linked to your SIIL account)
- ✓ Password
- 📌 In Program Details, select:
 - ✓ Full-time program
 - ✓ Country: Switzerland
 - ✓ Institution: SIIL
 - ✓ Expected graduation date



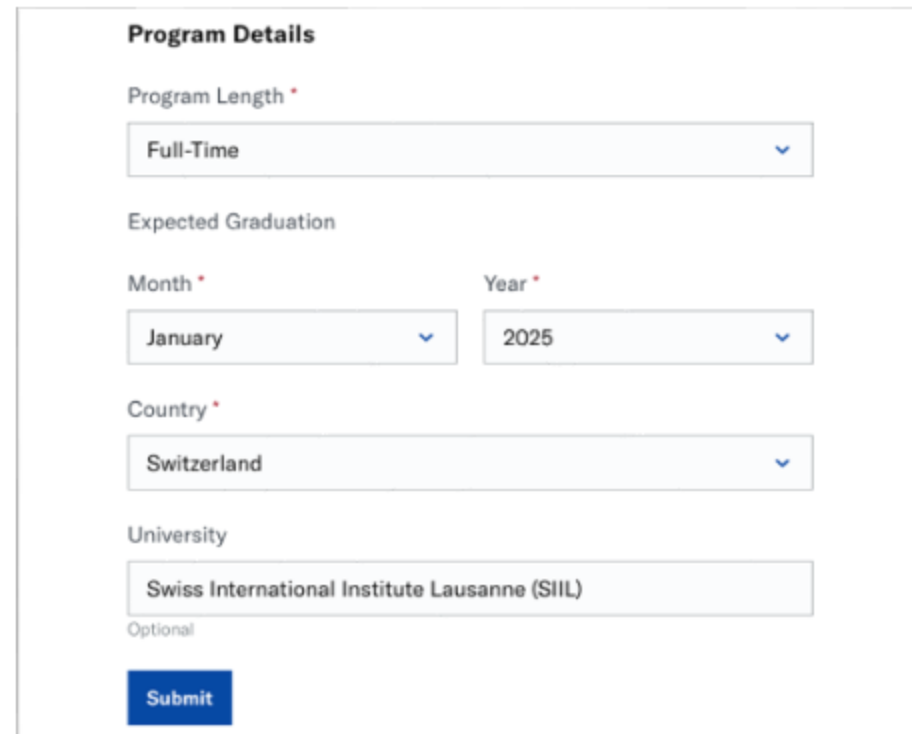
Account Information

First Name * Last Name *

Email *

Password *

Confirm Password *



Program Details

Program Length *

Expected Graduation

Month * Year *

Country *

University

Optional



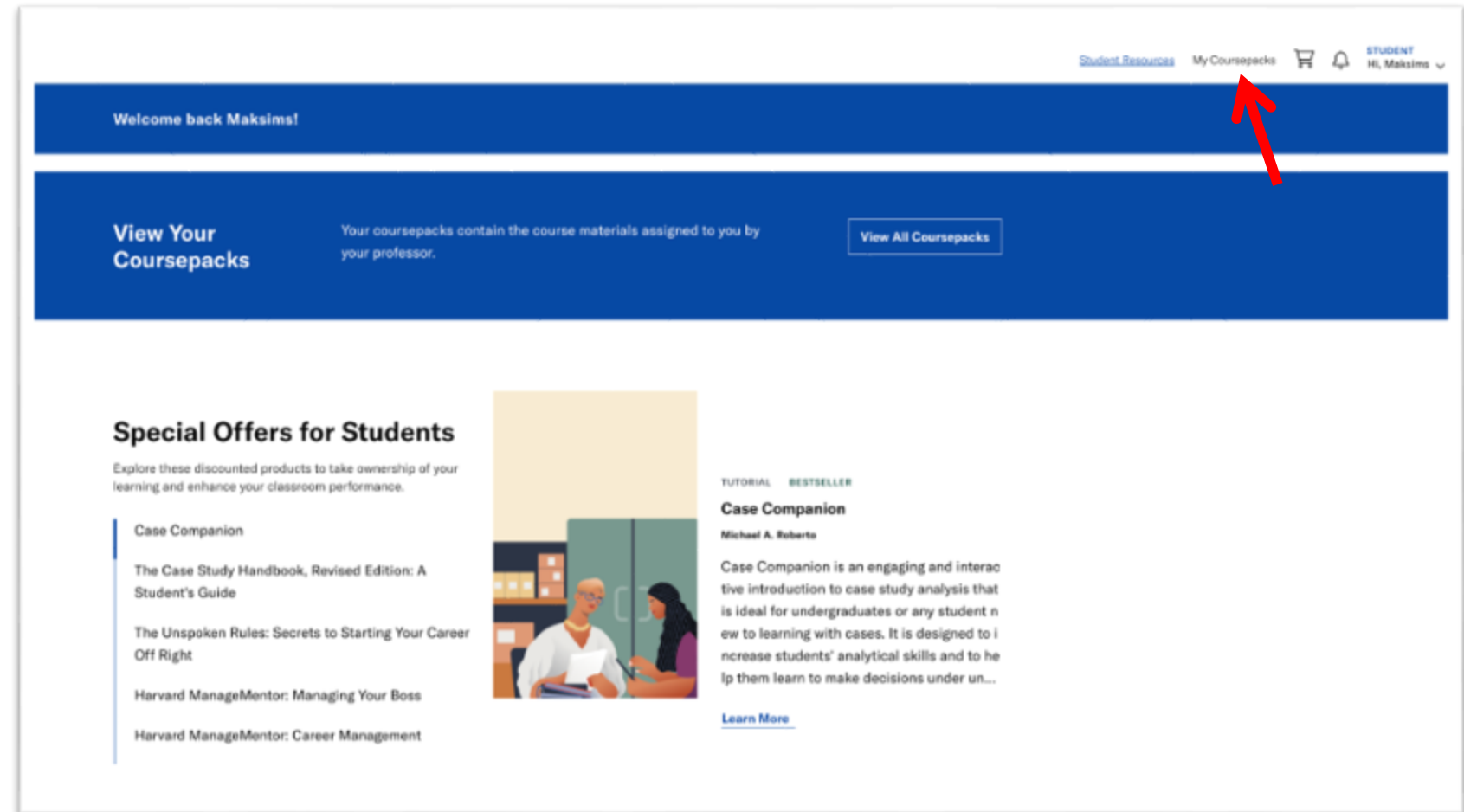
Accessing Your Personal Account



After successful registration, you will enter your personal account.

You can choose:

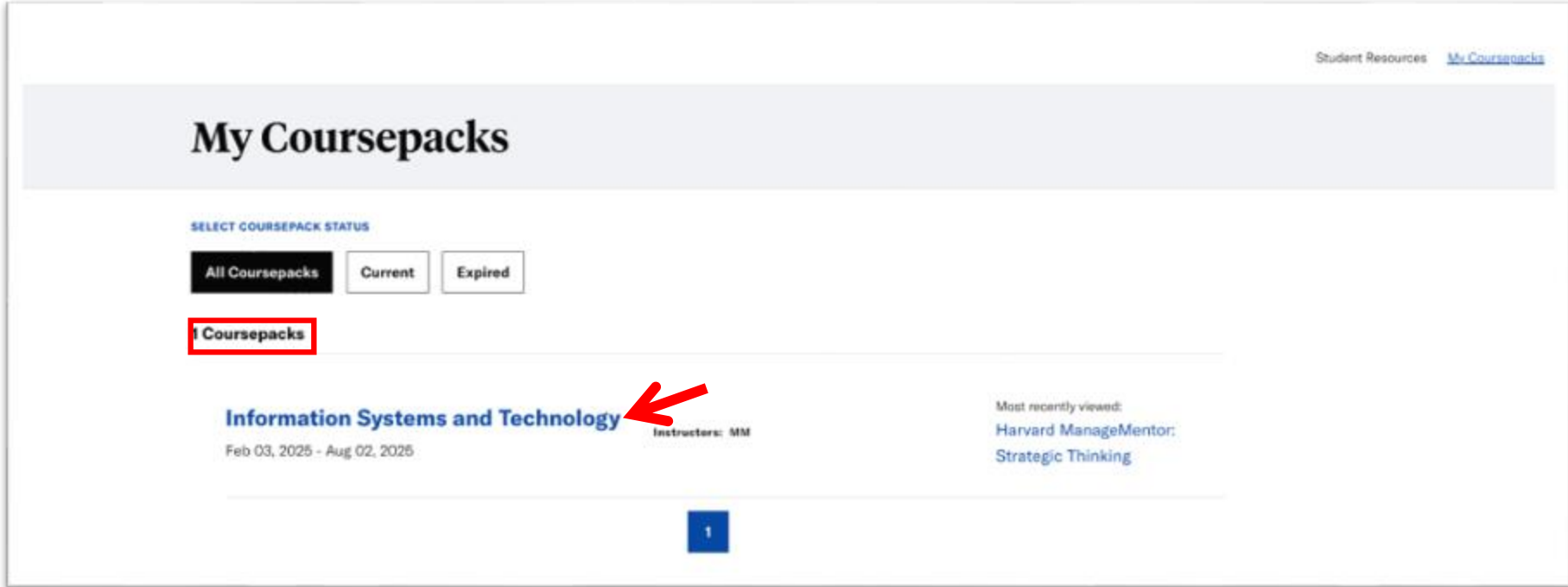
✓ My Coursepacks



Selecting the Required Coursepack

In My Coursepacks, you will see all coursepacks available to you as a student.

 Simply click on the coursepack title to open it.



The screenshot shows the 'My Coursepacks' page. At the top right, there are links for 'Student Resources' and 'My Coursepacks'. The main heading is 'My Coursepacks'. Below it, there is a section 'SELECT COURSEPACK STATUS' with three buttons: 'All Coursepacks' (highlighted with a red box), 'Current', and 'Expired'. Below the buttons, there is a list of coursepacks. The first coursepack is 'Information Systems and Technology', which is highlighted with a red box and a red arrow pointing to it. Below the title, it shows the dates 'Feb 03, 2025 - Aug 02, 2025' and the instructors 'Instructors: MM'. To the right of the coursepack list, there is a section 'Most recently viewed:' with the text 'Harvard ManageMentor: Strategic Thinking'. At the bottom center, there is a blue button with the number '1'.

Studying the Materials



The internal coursepack page provides access to all available materials.



To view a document, click “Open PDF” / “View Course” next to the desired material.

Information Systems and Technology

Available: Feb 03, 2025 - Aug 02, 2025

Instructor: MM

6 Items



ARTICLE

How to Capitalize on Generative AI

By: Andrew McAfee, Daniel Rock, Erik Brynjolfsson

Expiration Date: Feb 3, 2026 Length: 3364 word count

[Open PDF](#)
[+ Add Note](#)



MAIN CASE NEW

Spotify: Face the Music (Update 2024)

By: Govert Vroom, Isaac Sastre Boquet

Expiration Date: Feb 3, 2026 Length: 24 page(s)

[Open PDF](#)
[+ Add Note](#)



MAIN CASE

Ke Holdings Inc. Redefining Residential Services through Digitization

By: Ting Li, Cheng Yi, Chunhu Cui

Expiration Date: Feb 3, 2026 Length: 31 page(s)

[Open PDF](#)
[+ Add Note](#)



HARVARD MANAGEMENTOR

Harvard ManageMentor: Strategic Thinking

By: Harvard Business Publishing

[VIEW COURSE](#)
[+ Add Note](#)

Requesting Additional Materials

If the material you need is not in the coursepack,
you can find it in the general HBP catalog: 
<https://hbsp.harvard.edu/home/>



Catalog ^

Teaching Center ▾

Search our catalog



Disciplines

Accounting	Information Technology
Business Analytics	International Business
Business & Government Relations	Marketing
Business Ethics	Negotiation
Economics	Operations Management
Entrepreneurship	Organizational Behavior
Finance	Sales
General Management	Service Management
Health Care Management	Social Enterprise
Human Resource Management	Strategy

Content Types

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Course Explorer

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Requesting Additional Materials

To request a new material, copy the Product Number and send a request to m.miezis@siil.ch, including:

- ✓ Your full name
- ✓ Justification for the necessity of the material

Sort by Pub Date: newest t... ▾

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Search our catalog of cases, simulations, and other course materials.

Case



MODULE NOTE FOR INSTRUCTOR NEW

Accounting Standards for the 21st Century

By: [Jonas Heese](#)

Over the past two decades, accounting standards have evolved to meet the demands of a rapidly... [Read more](#)

Publication Date: Mar 2024
Length: 46 p
Discipline: ACCOUNTING

Product Number: 124056-PDF-ENG
Languages: English

WHAT'S INCLUDED
Educator Copy

[Add to Coursepack](#)

[Save to List](#)

Any Questions?



If you have any difficulties or questions:



1. Please contact your academic advisor.



2. Material Administrator:
m.miezis@siil.ch