

AI BUSINESS SPECIALIST (AIBS): SWISS PROFESSIONAL BACHELOR (BREVET FEDERAL)

The AI Business Specialist with Federal Professional Certificate (Brevet fédéral) identifies strategic AI opportunities for an organisation, leads cross-functional AI projects, bridges business needs and technological solutions, and supports teams through digital transformation. Source: SEFRI / ICT-Formation professionnelle Suisse, examination directive of 9 October 2025.

Programme Structure

Language of study: English

Language of federal exam: German, French, Italian (English – coming soon)

Official duration: 24 months (2 years)

Total training hours: 274 h – 92 h pre-recorded + 182 h live online

Qualification awarded in case of successful exam: Professional Bachelor, specialisation AI Business Specialist (Federal Professional Certificate -Brevet federal)

Mode of delivery: Blended – pre-recorded theory modules + live online sessions, alternating fortnightly

Start of classes: 1 February 2027

Admission Requirements

Option 1. Candidates hold a Federal VET Diploma (CFC) or an equivalent qualification in ICT, and have accumulated a minimum of two years of professional practice in the field.

Option 2. Candidates hold a CFC, a Matura, or an equivalent qualification, and have accumulated a minimum of four years of professional practice, including at least two years specifically in project, product or process development or management.

Preparatory courses are not mandatory for admission to the federal exam, but are recommended in practice. Source: ict-berufsbildung.ch/formation-continue/brevet-federal/ai-business-specialist.

Foreign Applicants

Foreign candidates must have a sufficient level of French, German or Italian (or English, from 2027) to sit the federal exam. Responsibility for meeting this linguistic level lies with the candidate.

Exam sessions are held in person in Switzerland, at ICT-Formation professionnelle Suisse. Foreign applicants are responsible for completing all administrative steps required to obtain a visa and for their own travel costs to Switzerland. SIIL can assist with the visa application process.

Federal Exam Structure

Exam part	Weight	Format
Part 1 – Identification & testing of an AI application	50%	Oral, 45 min
Part 2 – Integration of AI-based solutions	25%	Written case study, 120 min
Part 3 – Challenges of AI use	25%	Oral, Critical Incidents, 60 min

Modules & Competencies Studied

Code	Competency	Module	Exam part
M617	Strategy	Identify & assess AI opportunities as business cases	Part 1
M618	Prototyping	Develop AI-based solutions	Part 1
M619	Feasibility	Verify the feasibility of AI-based solutions	Part 1
M620	Business case	Verify relevance & profitability of ICT/AI-based solutions	Part 1
M648	Business case	Elaborate the AI business case	Part 1/2
M616	Environmental scan	Observe AI trends and analyse market potential	Part 2
M635	Strategy	Contribute to AI-related strategy development	Part 2
M636	Governance	AI governance – compliance & regulatory basis (AI Act, LPD)	Part 2
M690	Project mgmt	Structure, plan and steer an AI project	Part 2
M610	Portfolio mgmt	Manage, monitor & optimise the AI solutions portfolio	Part 2/3
M637	Change mgmt	Design & manage change and learning processes for ICT/AI integration	Part 3
M638	Stakeholder advice	Raise awareness & advise stakeholders on AI topics	Part 3
M639	Knowledge mgmt	Contribute to organisational knowledge management	Part 3
M699	User training	Train users & steer solution roll-out	Part 3

Fees & Practical Information

Preparatory course fee: EUR 8,000

Federal exam fee: CHF 3,000 – all additional costs included; billed separately by ICT-Formation professionnelle Suisse

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